



Calyx Transportation Group Launches New Freight Brokerage Company

Hyphen challenges the status quo in the freight brokerage market with its focus on sustainability, technology, infrastructure and people

Toronto – April 14, 2009 – [Calyx Transportation Group](#) Inc., a leading provider of third party logistics and transportation services, has launched Hyphen Freight Brokerage Inc., a new operating subsidiary. As a North American freight broker, Hyphen facilitates the safe and efficient movement of freight anywhere in North America across multiple modes.

Hyphen is at the forefront of change in today's freight brokerage market. The company is setting stringent standards by focusing on sustainability and investing in the most sophisticated technology, infrastructure and people.

“With the launch of Hyphen, we are setting rigorous standards for a transportation brokerage company,” says Mark Kummer, President of Hyphen. “Our approach to delivering brokerage services is multi-faceted. Service is not achieved through one element alone; it requires a set of standards that include best-in-class technology, the best people, and a vetted carrier base. All of these elements are what will differentiate Hyphen as a leader in the industry.”

Hyphen's attention to detail meets the demands of every client across multiple industries – including Consumer Packaged Goods, Retail, Steel, Produce and Energy – and sets stringent standards in service excellence. The company is backed by the financial strength, transportation assets, best practices and more than 200 years of combined experience within the Calyx group of companies.

“Through our businesses, Calyx provides a customizable suite of transportation and logistics service offerings that allow us to service multiple segments of our clients' supply chains. Our typical approach is to acquire companies that fill gaps in our current service offering. But as we explored the myriad of freight brokerages in the market today, we concluded that to set service standards that aligned with the other Calyx brands, we had to build a unique, original model. This led us to create Hyphen as what the future of today's brokerage market will be,” adds Douglas J. Harrison, President, Calyx Transportation Group Inc.

Hyphen has established relationships with carriers throughout North America, ensuring that clients have access to a wide variety of equipment – including flatbed, temperature-controlled trucks, rail container and railcar equipment – to safely and efficiently transport freight to destinations within the U.S. and Canada, and for cross-border movements. Hyphen provides shippers with access to the broadest network of carriers and railroads, making it easy to move freight on demand.

While Hyphen's focus is on addressing the truckload transportation needs of clients within the U.S. and from the U.S. into and across Canada, the company is backed by the assets and full range of transportation services provided by members of the Calyx Group, including ground, air and ocean transportation.

About Hyphen

As a leader in the North American Freight Brokerage marketplace, Hyphen utilizes a combination of best practices to set itself apart in the industry. The Hyphen team is comprised of seasoned professionals and transportation specialists that have dedicated their careers to providing sophisticated solutions to address the most complex transportation needs for businesses across multiple industry sectors. For more information, please visit www.hyphenateit.com

About The Calyx Transportation Group

Calyx Transportation Group Inc. is a provider of transportation and logistics and services to the North American market. Comprised of several operating entities, companies within the Calyx Group cover a wide range of services including domestic Truckload (TL) and less than truckload (LTL); North American freight brokerage; international air and ocean freight forwarding; dedicated and closed loop transportation; specialized less-than-load (LTL) transportation, truckload transportation (TL) and supply chain management. Members of the Calyx Group include: National Fast Freight; Indis; Euroworld; Muir's Cartage; Nesel Fast Freight; Hyphen; Totalline; Kreative and Bransam. Calyx has approximately 1,800 employees and operates a network across Canada, the U.S.A. and Mexico. Learn more about the Calyx Group of Companies at www.calyxinc.com.

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